

Little Rock-based US Able Life to be featured on 'Designing Spaces™' airing on Lifetime TV



NEWS PROVIDED BY

US Able Life →

Nov 12, 2018, 16:39 ET

LITTLE ROCK, Ark., Nov. 12, 2018 /PRNewswire/ -- US Able Life, an ancillary insurance carrier headquartered in Little Rock, Ark., will be featured on "Designing Spaces," the award-winning home improvement show airing on Lifetime TV, on Nov. 16 at 7:30 a.m. EST/PST. Viewers are encouraged to check their local TV guides and listings.

DESIGNING
SPACES

AIRING ON

LIFETIME

Lifetime TV Designing Spaces (PRNewfoto/US Able Life)

"We are pleased to be involved in such a valuable project with 'Designing Spaces,'" said Jim Casey, US Able Life president and chief executive officer. "So many individuals are unaware of the importance of supplementary insurance. At US Able Life, we are excited to use this platform to further inform viewers across the U.S. about our products and how the benefits are well worth the investment."

The episode will follow Alejandro, Jennifer and their rugby-playing sons as they seek to properly insure their family.

"Homeowners are not only concerned about insuring their homes they also want and need to be prepared for life's unexpected moments," said Rhonda Schwartz & Becky Kaiser, senior producers for the Designing Spaces series. "We chose USABLE Life for its variety of supplemental insurance offerings from accident, disability, and critical illness. Life happens, accidents happen, we want to help educate, empower and inform our viewers about supplemental insurance, why it's important, why you should own it and how it can add to their peace of mind when those events happen."

USABLE Life will be featured on the show counseling the family on products and ensuring they are aware of the benefits of supplemental insurance. The show will feature USABLE Life representative Jeff Scully who will be shown walking the family through USABLE Life's benefits and services.

For more information on USABLE Life, please visit USABLELife.com. For more information about "Designing Spaces," please visit DesigningSpaces.tv.

About USABLE Life

Headquartered in Little Rock, Ark., USABLE Life is an ancillary insurance carrier offering group and consumer products, including life, disability, dental, accident, critical illness, and hospital. Uniquely owned by a joint venture of independent Blue Cross® and Blue Shield® plans, USABLE Life employs almost 480 people with additional offices in Jacksonville, Fla. and Honolulu, Hawaii. USABLE Life products are licensed to sell in 49 states and the District of Columbia. For more information, please visit USABLELife.com.

SOURCE USABLE Life

Related Links

<http://www.USABLELife.com>