

**NEWS RELEASE**  
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**MARKETING & COMMUNICATIONS**

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**LIFE & SPECIALTY VENTURES ALIGNS FOR CONTINUED GROWTH:  
APPOINTS DANNY TIMBLIN AS CHIEF GROWTH OFFICER**

LITTLE ROCK, Ark. (Jan. 7, 2020) – Life & Specialty Ventures, LLC (LSV), a leader in the field of ancillary insurance, today announced the appointment of Danny Timblin to the newly created position of chief growth officer.

“We’re pleased to welcome Danny to LSV as we look forward to expanding our growth strategy,” said Jim Casey, LSV president and chief executive officer. “Danny’s proven leadership skills and expertise will be essential as we look to increase ancillary penetration in the markets we serve and expand our business to encompass additional markets, segments, and products.”

Timblin has extensive executive experience with both private and public sector growth companies and brings broad insurance and health industry experience to the new role. Before joining LSV, he served in numerous executive positions at leading national brands, including BlueCross BlueShield, Onlife Health, NaviNet, and Alvarez & Marsal.

Timblin holds a bachelor’s degree from the University of Kansas, studied at the London School of Economics, and holds a Master of Business Administration degree from Georgia State University.

“LSV is in an exciting place right now,” said Timblin. “The momentum the company has built around making a meaningful difference in the lives we touch is impressive. I feel privileged to be able to play a leadership role as we continue down that path.”

**About Life & Specialty Ventures, LLC**

Headquartered in Little Rock, Ark., Life & Specialty Ventures, LLC (LSV) provides best-in-class ancillary insurance solutions (dental, life, disability, and supplemental products) that align and integrate with health plan offerings. LSV products are underwritten by USAble Life, which is headquartered in Little Rock, Ark., alongside other strategic underwriting partners, when applicable. USAble Life maintains an “A” excellent rating

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from A.M. Best. Products and services are marketed in 48 states and the District of Columbia.

For more information, please visit [lsvusa.com](http://lsvusa.com).

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